

CONTEST RULES

SEE IT HERE, SEE IT THERE: KINKY BOOTS IN TORONTO AND ON BROADWAY (the "Contest")

1. ENTRY PERIOD & CONTEST SPONSORS.

- (a) The Contest is brought to you by the following entities (collectively or individually, the "**Contest Sponsors**"): Rogers Media Inc. ("**Rogers**"), operator of radio station 98.1 CHFI (the "**Station**"), tripcentral.ca and Mirvish Productions.
- (b) The Contest entry period (the "**Entry Period**") starts at 7:30AM on Friday, August 7, 2015 and continues until 7:40AM on Friday, August 14, 2015. All times are Eastern.

2. HOW TO ENTER.

- (a) No purchase necessary.
- (b) Enter this Contest by logging into your Station loyalty club account during the Entry Period and redeeming 500 points per entry into the Contest. To become a Station loyalty club member, go to the Station's website at www.CHFI.com and sign up for Loyalty Club status for free. Alternatively, enter the Contest by mailing a letter of one hundred (100) words or less, explaining why you would like to win this Contest, as well as your name, address, day and evening telephone numbers, email address, age, and Contest name, to the attention of "SEE IT HERE, SEE IT THERE" at One Ted Rogers Way, Toronto, ON M4Y 3B7 for one (1) entry into the Contest. Mail-in entries must be postmarked by the Entry Period closing date and received by the Station by date. Limit of one (1) entry per postage-stamped envelope per each day of the contest period. Mail-in entries must be received no later than August 13, 2015 at 5:00PM.
- (c) **ENTRY LIMIT:** Participants may enter as often as they like provided they adhere to the mechanisms listed above.
- (d) Any attempt or suspected attempt to enter this Contest in a fashion not authorized by these rules shall be deemed to be tampering and will void all of your entries. Entries that contain false information and/or are late, lost, stolen, falsified, illegible, damaged, misdirected, mutilated, garbled or incomplete, altered or otherwise irregular or entries that have been submitted using robotic, automated, programmed, or through illicit means, or that do not conform with or satisfy any or all of these Contest rules, as determined in the Contest Sponsors' absolute discretion, will be judged null and void and disqualified. Only entries received by Rogers will be considered. Proof of entry transmission shall not constitute proof of receipt. Rogers reserves the right to refuse any entry in its absolute discretion. The sole determinant of time for valid online entry in this Contest will be the Contest website's server machine(s).
- (e) Odds of winning depend on the number of eligible entries received.
- (f) Although this Contest may be communicated, promoted, or administered by means of any third party social media or social networking service or site (each, a "**Third Party Service**"), entrants acknowledge that: (i) this Contest is not sponsored, endorsed or administered by, or associated with, any Third Party Service; (ii) if entry into this Contest is by means of a Third Party Service, entrants must have a valid account with the applicable Third Party Service (and may be required to have a public (i.e. non-private) account in order to participate) and must comply with the applicable Third Party Service's terms and policies; and (iii) any questions, comments or complaints regarding this Contest should be directed to the Contest Sponsors and not to any Third Party Service.

By participating in this Contest, you completely release any Third Party Service of all liability in relation to any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from your participation.

3. ELIGIBILITY.

- (a) The Contest is open to residents of Ontario who are over the age of 18.
- (b) Employees, officers, directors, agents, and representatives of the Contest Sponsors, their parent and affiliated companies, the Contest prize suppliers, the Contest judges (if applicable), and any and all other companies associated with the Contest, as well as those with whom the foregoing individuals reside, are not eligible to enter this Contest.
- (c) The Contest Sponsors shall have the right at any time to require proof of identity and/or eligibility to enter the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Contest Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

4. PRIZE DESCRIPTION.

- (a) Entrants are eligible to win one (1) of five (5) secondary prizes, each consisting of two (2) tickets to see Kinky Boots at Royal Alexandra Theatre on September 26, 2015, one (1) \$150 Pickle Barrel Gift Card, one (1) night stay at Chelsea Hotel, Toronto on September 26, 2015 (standard accommodation based on double occupancy), and one (1) entry into the Grand Prize Draw valued at approximately \$400 CDN each.
- (b) Entrants are eligible to win one (1) Grand prize (a **"Trip Prize"**), consisting of a trip for the winner and one (1) guest (collectively, the **"Travellers"**) to New York, including:
 - Return economy airfare from Toronto Pearson Airport to New York; and
 - Four (4) nights hotel accommodation (standard room, based on double occupancy) at a hotel to be selected in the sole discretion of the Contest Sponsors.
 - Two (2) tickets to see Kinky Boots on Broadway, valid for a Tuesday, Wednesday or Thursday performance between November 1 – 24, 2015 to be booked by the contest winner, subject to availability.
- (a) Total approximate retail value of the Trip Prize is \$2500 CDN. Actual retail value will vary based on flight schedule and hotel selection. All prize details, including exact flight times, to be determined in the absolute discretion of the Contest Sponsors or prize suppliers, as applicable, subject to availability.
- (b) Travellers must travel together on the same itinerary and are solely responsible for obtaining all necessary travel documents (e.g. valid passport). Travellers shall be required to pay a non-refundable fee of approximately \$200CDN per person for airport taxes and surcharges, which fee must be paid by credit card prior to travel, as instructed by the Contest Sponsors or prize suppliers. Failure to pay such fee will result in the forfeiture of the Trip Prize.
- (c) Winner must reserve the Trip Prize no later than October 1, 2015. Travel must take place by November 24, 2015. Documentation that is reasonably necessary for the Contest Sponsors or prize suppliers to book the Trip Prize for the Travellers (e.g.

passport number) must be supplied to the Contest Sponsors or prize suppliers, as applicable, or their representatives or agents, upon request, and failure to do so may result in the forfeiture of the Trip Prize at the absolute discretion of the Contest Sponsors and/or prize suppliers.

- (d) Travellers are responsible for any additional expenses not included in the Trip Prize as described herein, including, but not limited to, travel and health insurance, transportation costs, taxis, checked baggage fees, excess baggage fees, and recreational activities.
- (e) The Releasees (defined below) are not responsible in the event that any Traveller is denied the ability to fly out of or into any particular airport, whether due to airport restrictions or otherwise, nor are they responsible for any cancellations, delays, diversions or any other changes made by any transportation and/or travel companies, hotels, air carriers, or others providing or arranging any travel or prize-related services or accommodations, including, without limitation, any resulting changes in services or accommodations. All tickets issued in connection with the Trip Prize are not eligible for frequent flyer miles. Once reservations are made, they cannot be changed. Other restrictions may apply.
- (f) Travellers must behave appropriately and observe the laws, rules and regulations of location of the Trip Prize while using the Trip Prize, and participating in any prize-related activity. The Contest Sponsors and prize suppliers have the right, in their absolute discretion, to disqualify and remove any Traveller from any activity at any time if such individual is, at any point, uncooperative, disruptive, or may cause (or has caused) damage to person, property, or the reputation of the Contest Sponsors or prize suppliers.
- (c) No financial compensation will be made or required if actual prize value is lower than the total value quoted in these rules. Prize must be accepted as awarded, without substitution, transfer, exchange or assignment, unless otherwise determined in the absolute discretion of the Contest Sponsors and/or prize suppliers. Any unused portion of a prize, once awarded, will be deemed forfeited by the applicable winner, and no financial compensation will be made or required in respect of such unused portion. The Contest Sponsors and/or the prize suppliers reserve the right, in their absolute discretion, to substitute a prize or a component of a prize with a prize or a component of a prize (as applicable) of equal or greater value, including, without limitation, a monetary award, if the prize or prize component cannot be awarded by the Contest Sponsors and/or the prize supplier(s) for any reason. Prize may not be exactly as advertised. Prize will not be replaced if lost, destroyed or stolen.
- (d) Except as expressly warranted herein, any Contest prize is provided "as is" without further warranty of any kind.

5. DRAW.

- (a) On August 10, 11, 12, 13 and 14, a random draw by a Station representative will be made at approximately 7:30AM from all eligible entries received. The selected entrant's name will be announced on the Station at the time of the draw, and the selected entrant will have ten (10) minutes from the time of the announcement to call the Station at phone number in order to be eligible to win.
- (b) If the Station does not receive a telephone call from the selected entrant within ten (10) minutes of the time of the announcement, or the Station receives a call, but (i) the telephone line is dead when answered by a Station representative, (ii) no audible response is heard, (iii) no one responds after five seconds, or (iv) the call is cut off before all personal data may be collected and the Station is unable, despite reasonable efforts,

to make contact with the cut-off caller, then the selected entrant will immediately forfeit any claim he/she has on the prize, two names will be called the following day.

- (c) A random draw from all secondary prize winners will be made by a representative of the Contest Sponsors on Friday, August 14, 2015 at approximately 7:40AM at One Ted Rogers Way, Toronto ON, M4Y 3B7. One (1) entrant will be selected as a potential Contest winner for the Grand Prize. A selected entrant will be contacted by email / phone at the email address / phone number indicated on the selected entrant's entry. A selected entrant will be disqualified and required to forfeit any claim to the Contest prize if he or she cannot be reached within three (3) business days following the first attempt of contact or if the terms set forth in these Contest rules are not adhered to.
- (d) An eligible winner will be disqualified and required to forfeit any claim to the Contest prize if the terms set forth in these Contest rules are not adhered to.
- (e) Decisions and rulings of the Contest Sponsors and/or their representatives are final and binding without appeal in all matters related to this Contest and the awarding of a prize.
- (f) To be declared a winner, a selected entrant must correctly answer without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question; be in full compliance with these Contest rules; and, in the discretion of the Contest Sponsors, sign and return a release of liability and consent to publicity form (the "**Release Form**") within the time period specified in the Release Form, and any other documentation as may reasonably be required by the Contest Sponsors in their absolute discretion.
- (g) A selected entrant may be required to provide proof of identification to the Contest Sponsors when claiming a prize or otherwise in connection with this Contest to facilitate the Contest Sponsors' accurate identification of a Contest winner.
- (h) If a selected entrant does not fulfill the conditions set out in these rules, or declines or forfeits a Contest prize, the Contest Sponsors reserve the right, in their absolute discretion, to cancel the Contest prize or to select another entrant from the remaining eligible entries pursuant to the process described above.
- (i) Once a winner has been confirmed in accordance with the terms of these Contest rules, prize distribution will promptly be coordinated.

6. RELEASE OF LIABILITY / CONSENT TO PUBLICITY.

By entering the Contest, each entrant accepts and agrees to (i) be legally bound by these Contest rules, including all eligibility requirements, (ii) be bound by the decisions of the Contest Sponsors and their representatives or the independent judging organization, if any, which are final, binding and conclusive (without appeal) on all matters relative to the Contest; and (iii) remise, release and forever discharge the Contest Sponsors, their respective parent and affiliated companies, subsidiaries, licensees, distributors, divisions, dealers, retailers, printers and advertising and promotional agencies, any and all other companies associated with the Contest (including prize suppliers and suppliers of materials or services related to the Contest), and all of their respective employees, directors, officers, shareholders, agents, representatives, successors and assigns (collectively, the "**Releasees**") from any and all actions, causes of actions, suits, debts, dues, accounts, claims, damages or liability for any loss, harm, damages, costs or expenses arising out of, or in any way related to, his/her participation in the Contest and/or the awarding, receipt, possession, use and/or misuse of any Contest prize (or any portion thereof), or any travel or activity that is related to the receipt or use of any Contest prize, including, without limitation costs or losses related to personal injuries, death, damage to, loss or destruction of property, and rights of publicity, personality, privacy and/or intellectual property.

By accepting a Contest prize, each winner authorizes each of the Contest Sponsors and their respective designees to use in any related publicity the winner's name, city and province/territory of residence, photograph, image, likeness, voice, and any statements he/she may make regarding such Contest prize for advertising and promotional purposes worldwide in perpetuity, in any form of media including the Internet, without limitation and without additional compensation or consideration, permission or notification, unless prohibited by law; and each winner waives any rights that may exist in respect of materials produced pursuant to the foregoing.

7. LIMITATION OF LIABILITY.

The Releasees are not responsible for (i) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, postage-due or garbled entries, transmissions, email or mail; (ii) lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider, website, or other connections, including those through and/or by any website; (iii) jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (iv) failures or malfunctions of phones, phone lines or telephone systems, any error, omission, interruption, defect or delay in transmission, processing, or communication; (v) non-delivered, misdirected, blocked, or delayed email notifications; (vi) printing, typographical or other errors appearing within these Contest rules, in any Contest-related advertisements or other materials; or (vi) any other errors, problems or difficulties of any kind, whether human, mechanical, electronic, network, computer, telephone, mail, typographical, printing or otherwise relating to or in connection with this Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of entries, the announcement of the prize or in any Contest-related materials, or the cancellation or postponement of any event. The Releasees are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. The Releasees are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participation in this Contest or downloading materials from or use of any website.

8. PRIVACY.

By entering this Contest, each entrant consents to the collection, use, and disclosure of his/her personal information for the purposes and in the manner described herein. All information submitted by entrants is being collected by Rogers and is subject to the Rogers Media Privacy Policy, available at <http://www.rogersmedia.com/privacy>.

Online entrants may be given the option to receive commercial emails and/or other communications from the Contest Sponsors or other parties; however, eligibility to participate in the Contest is not dependent upon an entrant's consent to receive any such emails and communications, and consenting to receiving such emails and communications will not impact an entrant's chances of winning. Rogers will not send informational or marketing communications to entrants, unless entrants expressly consent to receive such communications through an opt-in mechanism. Entrants may at any time opt out of receiving such materials by following the unsubscribe instructions provided at the bottom of any of these communications. Please consult the Rogers Media Privacy Policy referenced above for further information on how Rogers collects, uses, and discloses personal information. Any questions or concerns with respect to communications from Rogers may be addressed to the Rogers Chief Privacy Officer, whose contact particulars may be found in the Rogers Media Privacy Policy. Where you elect to receive informational or marketing communications from a party other than Rogers, you understand and agree that your personal information will be shared with such other party for the purpose of facilitating the sending of informational or marketing communications, and you further understand and agree that your personal information, as shared with the other party, will be subject to the other party's privacy policy and information handling standards and practices.

In connection with prize fulfillment, Rogers may be required to provide your personal information to another party, including, but not limited to, any other Contest Sponsor. By entering the Contest, you consent to such disclosure of your personal information in connection with the foregoing, and you understand and agree that, should your personal information be provided to another party, your information will be subject to that party's privacy policy and information handling standards and practices.

You further acknowledge and agree that, where you enter a Contest by means of a Third Party Service, any personal information that you share with, or by means of, such Third Party Service may also be used by the applicable Third Party Service in accordance with its own privacy policy.

9. GENERAL.

- (a) **LAWS AND RULES.** This Contest will be run in accordance with these Contest rules, which shall be subject to amendment by Rogers without notice or liability to you. Entrants must comply with these Contest rules and will be deemed to have received and understood these rules by participating in this Contest. The terms of this Contest, as set out in these rules, are not subject to amendment or counter-offer, except as set out herein. This Contest is subject to all applicable federal, provincial and municipal laws and regulations. These rules are governed exclusively by the laws of the province or territory in which you reside, and you submit to the exclusive jurisdiction of the courts of such province or territory. Rights and remedies may vary by province or territory.
- (b) **CANCEL AND AMEND.** Rogers reserves the right to cancel, modify, or suspend this Contest or to amend the Contest rules at any time and in any way, without prior notice, for any reason whatsoever. Without limiting the foregoing, if for any reason the Contest is not capable of running as originally planned, for example as a result of tampering or infection by computer virus, bug, corruption, security breach, or other cause beyond the reasonable control of the Contest Sponsors, Rogers reserves the right to cancel or suspend the Contest and/or conduct a random draw from all previously received eligible entries.
- (c) **CONDUCT.** The Contest Sponsors reserve the right, in their absolute discretion, to disqualify without notice any entrant that they find to be: violating the Contest rules; tampering or attempting to tamper with the entry process or the operation of the Contest or any Contest website; acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; or attempting to undermine the legitimate operation of the Contest. Any attempt by an entrant or any other individual to undermine the legitimate operation of this Contest may be a violation of criminal and/or civil laws. Should any such attempt be made, the Contest Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution, and Rogers reserves the right to ban or disqualify an entrant from this Contest and any future contests.
- (d) **IDENTITY OF ONLINE ENTRANT.** If a dispute arises regarding the identity of any online entrant, the applicable entry will be deemed to have been submitted by the authorized account holder of the account provided at the time of entry. An entrant may be required to provide proof that he or she is the authorized account holder of the account associated with a particular entry. The individual assigned by an Internet access provider, online service provider, or other organization responsible for assigning the applicable type of account is considered the authorized account holder. Whether or not an individual constitutes the authorized account holder in question will be determined by Rogers in its sole discretion; and, if the name of the authorized account holder does not accord with the full name provided at the time of entry, the applicable entry may be disqualified at Rogers' sole and absolute discretion.

